





Thank you very much for your interest in Boda Games! We are very excited to introduce our company, our board game production facilities and our industry knowledge to you. For many years we have provided our customers with an encompassing range of board and card game manufacturing solutions as well as other services. And we are always excited to meet new publishers and designers and work on game projects together. This brochure will give a brief introduction of Boda Games as a company. It will provide examples of the different board game components that we have produced over the years and can help you produce as well. Furthermore, we will show some of our other services that we offer in addition to game manufacturing, that allow you to streamline your production process and improve efficiency.

All of us at Boda Games are very fortunate that we are part of such an intimate, positive and creative industry. An industry that celebrates originality and outside the box thinking. We believe that the board & card game industry is one that transcends traditional borders by allowing people to connect through their mutual love for the medium. Conventions are held all over the world, and people from even more countries are attending them. For us, being able to meet different types of people in different places and talking to them, learning from them and working with them, is one of the most rewarding parts of the job.

As such, we welcome any questions or requests that you might have! Come find us if you want to talk about board games, about the various manufacturing processes or anything else. We're available via email, over the phone, chatting or in person at one of the many conventions we attend. Let's make games!

The Boda Games team

## REAVERS OF MIDGARD





E E & P W W



DICE CAN BE MADE FROM ACRYLIC, RESIN, WOOD OR METAL!













# LAYERED PUNCHBOARDS

MULTI-LAYERED PUNCHBOARDS ARE MADE BY GLUING DIFFERENT LAYERS OF CARDBOARD TOGETHER. THE TOP LAYER WILL HAVE CUTOUTS TO REVEAL GRAPHICS AND FIT COMPONENTS. USUALLY MADE WITH 2 LAYERS, BUT 3 LAYERS OR MORE IS ALSO POSSIBLE!







16mm

### ARTWORK GUIDELINES:

46

EVER FOUND YOURSELF WONDERING, HOW MUCH BLEED
SHOULD I APPLY TO THESE
CARDS? WHAT WAS THE MARGIN FOR PUNCHBOARDS AGAIN?
WORRY NO MORE! WE COMPILED ALL THIS INFORMATION
AND MORE IN OUR ARTWORK
GUIDELINES. FOLLOW OUR
GUIDES AND MAKE SURE ALL
YOUR FILES ARE PERFECT FOR
PRINTING!









### BODAGAMES.COM

HAVE YOU CHECKED OUT OUR WEBSITE YET? WE HAVE HEAPS OF INFORMATION AVAILABLE FOR YOU! BESIDES THE LATEST NEWS FROM BODA GAMES YOU CAN ALSO FIND A PORTFOLIO OF PAST PROJECTS WE WORKED ON AND DETAILED PICTURES OF PRODUCTS WE HAVE MANUFACTURED. BUT THERE'S ALSO A HANDY OVERVIEW OF ALL THE CONVENTIONS BODA GAMES ATTENDS. AND INFORMATION ABOUT OUR KICKSTARTER & FULFILLMENT SERVICES. AND DID YOU GET A CHANCE TO READ SOME OF OUR ARTWORK GUIDELINES YET?

## HEAD ON OVER TO **BODAGAMES.COM**FOR ALL THAT AND MORE!

- · GAMES SHOWCASE
- · CONVENTION SCHEDULE
- · ARTWORK GUIDELINES
- · LATEST NEWS



FB.ME/BODAGAMES











## BOXES

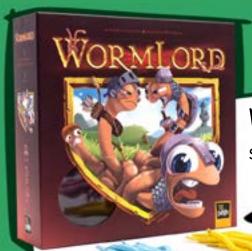












WORMLORD

Sit Down! Games

WINDOW PANELED BOX



#### **BOX TYPES**





MAGNET BOX



TIN BOX





#### CONSULTATION

DO YOU HAVE A GREAT IDEA FOR A GAME, BUT NOT SURE WHAT COMPONENTS WILL BE THE RIGHT FIT? LET US HELP YOU WITH THAT! THANKS TO THE MANY PROJECTS WE HAVE WORKED ON, WE CAN SUGGEST

DIFFERENT COMPONENTS AND MANUFACTURING METH-ODS THAT FIT WELL WITH YOUR CONCEPT, IDEAS AND LAST BUT NOT LEAST, YOUR BUDGET.



### SHIPPING & FULFILLMENT

SO YOU'VE GOT THE FILES READY, THE GAME IS SENT OFF TO THE PRINTER, WHAT'S NEXT? SHIPPING! INTERNATIONAL SHIP-PING CAN BE A REAL HEADACHE

TO FIGURE OUT ON YOUR OWN. IF YOU NEED HELP WITH ARRANGING SHIPPING OR FULFILLMENT FOR YOUR GAME, GET IN TOUCH WITH YOUR ACCOUNT MANAGER AND WE WILL GLADLY HELP YOU FIGURE IT ALL, TO MAKE SURE THE GAMES GET DELIVERED SAFE AND SOUND.

#### **BODA GAMES SERVICES**

BODA GAMES DOES MORE THAN JUST MANUFACTURING GAMES! WE CAN ALSO HELP YOU WITH..



RUNNING A KICKSTARTER CAMPAIGN
IS FUN, BUT A LOT MORE WORK THAN
JUST COMING UP WITH A COOL GAME.

WE'VE BEEN INVOLVED IN A LOT OF KICKSTARTER PROJECTS SO WE'RE FAMILIAR WITH THE DIFFERENT AND SPECIFIC DEMANDS THAT A KICKSTARTER PROJECT REQUIRES. STRETCH GOALS? ITEMIZED QUOTATIONS? LIGHTNING SPEED REPLIES TO ANY QUESTIONS THAT ARISE DURING THE CAMPAIGN? BODA GAMES HAS YOU COVERED. GET IN TOUCH WITH YOUR ACCOUNT MANAGER FOR MORE INFORMATION ON HOW BODA GAMES CAN HELP SUPPORT YOUR KICKSTARTER CAMPAIGN.

#### FACTORY TOUR

WHERE DO GAMES COME FROM? FROM THE BODA GAMES FACTORY! EVER WONDERED WHAT A BOARD GAME FACTORY LOOKS LIKE? WANT TO SEE HOW YOUR GAME GETS MADE FOR YOURSELF? WE ARE ALWAYS HAPPY TO WELCOME YOU TO OUR FACTORY. ENJOY A TOUR AROUND OUR FACILITIES AND LEARN ALL THE DETAILS THAT GO INTO MAKING A BOARD GAME. OUR FACTORY IS LOCATED IN WENZHOU, A CITY IN THE ZHEJIANG PROVINCE IN THE SOUTH OF CHINA.

### WE ARE PROUD TO WORK WITH:



beleduc















































